

Today's leaders know that a new formula for leadership is needed to address the world's most pressing problems. They realize that their organizations must change the way they operate, but few know how to make it happen.

We live in an era of rapid, unpredictable changes. Our world is marked by complex social, economic and environmental challenges.

But traditional leadership models **haven't caught up to the new reality** and its demands. Many organizations still struggle to use their **full human potential for sustainable impact**.

No wonder a staggering 86% of respondents in the World Economic Forum's Survey on the Global Agenda said we face a global leadership crisis.

At the Responsible Leadership Academy, we believe that any

organization can live up to the challenges of today. But only if its decisions and actions are **driven by a sustainable purpose, centered around people, and guided by a strong ethical framework**.

Our **expertise, tools and training** are designed to help organizations translate this responsible leadership approach into **organizational policies, systems and operations**.

We engage employees and teams to bring about positive, sustainable impact at scale. And we give them the **skills and networks** they need to do it effectively.

Why responsible leadership?

Responsible leadership is a series of outcomes for leading your organization through the challenges of tomorrow.

■ Ethics

Integrity, shared responsibility and positive accountability across teams will boost your organization's reputation and enhance stakeholder confidence in your work.

■ Employee Engagement

Actively engaging your employees in formulating strategies, plans and tasks will build a sense of belonging and ownership of your organization's success.

■ Empowerment

By recruiting people who share your values, supporting their self-development and empowering them to fully apply their competencies at work, you will increase staff retention and organizational effectiveness.

■ Inclusiveness

Flexible, diverse and inclusive teams that work together with trust and mutual respect will increase your organization's adaptability and its potential for sustainable impact at scale.

■ Effective Communication

Two-way, open and transparent communication within your teams and with stakeholders will bring clarity to your work, stimulate positive effort and enhance performance.

■ Innovation

If given the time and space to think creatively and try new things in a safe and supportive environment, your employees will develop and implement cutting-edge solutions that advance your goals.

■ Purpose

By committing seriously to social and environmental goals, you will not only safeguard your organization's future, but also help bring about a more sustainable world.

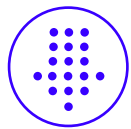
What we do

Our approach, based on modern studies of leadership, emotional intelligence and human motivation at work, has three components:



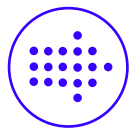
Assessment

We work with you to assess the needs and potential for leadership at the individual, team and organizational levels across the seven outcomes of responsible leadership.



Acquisition

Our tailored program will give you and your team members new competencies and tools to address issues identified in the assessment.



Application

Your new competencies and skills will be applied in a sustainable way that builds durable processes and practices of responsible leadership.

70/20/10 Rule

Recognising that we learn best by doing, we apply the 70/20/10 rule.

- 70%** Time dedicated to hands-on, experiential learning.
- 20%** Mentoring and practical support for you and your team.
- 10%** Classroom teaching, covering the theory behind the seven outcomes of responsible leadership.

The Responsible Leadership Certification

All organizations completing our programme and meeting the certification criteria across the seven responsible leadership outcomes will be awarded the Responsible Leadership Certification.

This will give you an opportunity to join and learn from a growing global community of responsible leaders — helping to disseminate best practices and entrench a new leadership that is fit for the 21st century.